

Civic Shout and Kos Media

Digital Election Campaigns Survey November 2022

Overview

This report contains the results of a Civiqs survey of 1260 self-identified Democrats and Independents who voted Democratic in the 2016 or 2020 presidential elections in the United States from November 10-14, 2022. The survey was conducted online, among selected members of the Civiqs research panel. Sampled individuals were emailed by Civiqs and responded using a personalized link to the survey at civiqs.com.

The survey results are weighted by age, race, gender, education, and party identification to be representative of the population of Democrats and Democratic-voting Independents in the United States. The general design effect due to weighting is 1.17. The survey has a margin of error of \pm 3% at the 95% confidence level, accounting for the design effect. All survey results in this report are reported as percentages.

Contact

For more information, please contact Drew Linzer (drew@civiqs.com), Director, Civiqs.

More information about Civiqs can be found online at civiqs.com/methodology.

Topline Results

1. In recent months, did you receive any emails from Democratic political campaigns?

Yes, a lot 57% Yes, a moderate amount 17% Yes, a small amount 9% No 14% Unsure 2%

2. Do you remember signing up to receive emails from Democratic campaigns?

Yes, I signed up to get all of the emails 16% I signed up for some, but not all of them 34% No, I did not sign up to get campaign emails 46% I did not receive any emails from Democratic campaigns 4%

3. Would you describe the emails that you got from Democratic campaigns as:

Mostly annoying	33%
Mostly helpful	14%
Tolerable, neither annoying nor helpful	35%
I did not receive any emails from Democratic campaigns	15%
Unsure	4%

4. In recent months, did you receive any text messages on your telephone from Democratic political campaigns?

Yes, a lot 36% Yes, a moderate amount 21% Yes, a small amount 18% No 24% Unsure 2%

5. Do you remember signing up to receive text messages from Democratic campaigns?

Yes, I signed up to get all of the text messages 13% I signed up for some, but not all of them 23% No, I did not sign up to get text messages 54% I did not receive any text messages from Democratic campaigns 11%

6. Would you describe the text messages that you got from Democratic campaigns as:

Mostly annoying	32%
Mostly helpful	13%
Tolerable, neither annoying nor helpful	31%
I did not receive any text messages from Democratic campaigns	21%
Unsure	3%

7. Did you donate any money to a Democratic political campaign based on any emails or text messages that you received from Democratic groups in recent months?

Yes, I donated more than once	16%
Yes, I donated once	11%
No	68%
I did not receive any messages from Democratic campaigns	4%

8. Did you volunteer for a Democratic political campaign based on any emails or text messages that you received from Democratic groups in recent months?

Yes, I volunteered more than once	4%
Yes, I volunteered once	3%
No	88%
I did not receive any messages from Democratic campaigns	4%

9. Did you decide who to vote for based on any emails or text messages that you received from Democratic political campaigns in recent months?

No, I was going to vote for Democrats anyway	81%
Yes, they helped me decide to vote for Democrats	5%
Yes, they helped me decide to vote for Republicans	2%
No, I was going to vote for Republicans anyway	2%
I did not receive any messages from Democratic campaigns	7%
Unsure	3%

10. Do you agree or disagree with the following statement: "There have been times when I have decided not to donate to or volunteer for a Democratic campaign because that just means I'll get more emails and text messages."

Agree	24%
Disagree	50%
Neither agree nor disagree	24%
Unsure	2%

11. Do you agree or disagree with the following statement: "I get too many impersonal emails and text messages from Democratic campaigns that I never signed up for."

Agree				47%
Disagree	e			26%
Neither	agree	nor	disagree	25%
Unsure				2%

12. Did you receive any emails or text messages from Republican political campaigns in recent months?

Yes, a lot 14% Yes, a moderate amount 11% Yes, a small amount 26% No 46% Unsure 3%

13. Do you remember signing up to receive emails or text messages from Republican campaigns?

Yes, I signed up to get all of them 2% I signed up for some, but not all of them 2% No, I did not sign up to get any messages 74% I did not receive any messages from Republican campaigns 22%

14. Would you describe the emails and text messages that you got from Republican campaigns as:

Mostly annoying	43%
Mostly helpful	2%
Tolerable, neither annoying nor helpful	7%
I did not receive any messages from Republican campaigns	46%
Unsure	2%

15. Did you donate to any Democratic campaigns in 2022?

Yes 33% No 66% Unsure 1%

16. Please describe in detail how you feel when you get emails from candidates you have not chosen to hear from. [OPEN-ENDED RESPONSE]

17. Do you think Democratic campaigns should send emails and text messages to people who didn't sign up to receive them?

Yes 18% No 60% Unsure 22%

18. If there was a way to stop receiving all political campaign emails and texts right now, would you do that?

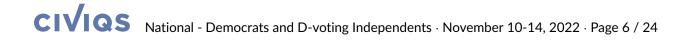
Yes 57% No 25% Unsure 18% 19. Generally speaking, do you think of yourself as a:

Strong Democrat	60%
Not so strong Democrat	7%
Independent, closer to the Democrats	21%
Independent	8%
Something else	5%

Crosstabs

1. In recent months, did you receive any emails from Democratic political campaigns?

Yes, a lot Yes, a moderate amount Yes, a small amount No Unsure	Total 57% 17% 9% 14% 2%	Democrat 61% 16% 9% 13% 1%		4) 2) 1)	em Inder 8% 3% 9% 8% 2%	bendent 50% 15% 11% 17% 7%	8%	
Yes, a lot Yes, a moderate amount Yes, a small amount No Unsure	Total 57% 17% 9% 14% 2%	18% 10%	59% 16%	panic O 58% 18% 10% 13% 1%	ther W 55% 22% 10% 13% 0%	White: No:	n-College 53% 19% 11% 15% 2%	62% 16% 8% 11%
Yes, a lot Yes, a moderate amount Yes, a small amount No Unsure	Total 57% 17% 9% 14% 2%		ege Col 53% 18% 10% 16% 3%	6 1 1	ad Postg 5% 6% 7% 1% 1%	grad 63% 15% 7% 12% 2%		
Yes, a lot Yes, a moderate amount Yes, a small amount No Unsure	Total 57% 17% 9% 14% 2%	56% 13% 9%	57% 5 16% 1 10% 1 14% 1	64 65+ 4% 59% 9% 22% 0% 8% 4% 9% 3% 1%	50% 20% 11%	17% 10% 13%	58% 16% 8% 15%	



	Total	Democrat I	ndep, lean	Dem Inde	pendent	Female M	ale
Yes, signed up for all	16%	19%	-	12%	. 8%	17%	15%
Signed up for some	34%	37%		31%	25%	35%	35%
No, didn't sign up	46%	41%		52%	64%	45%	46%
Didn't receive Dem emails	4%	3%		5%	3%	4%	4%
	Total	White Blac	k Hispanic	Other	White: No	n-College	College
Yes, signed up for all	16%	15% 21	% 15%	7%		18%	8%
Signed up for some	34%	36% 25	% 39%	51%		33%	42%
No, didn't sign up	46%	46% 49	% 43%	40%		47%	45%
Didn't receive Dem emails	4%	3% 6	% 3%	2%		2%	5%
	Total	Non-Colleg	e College ;	grad Post	grad		
Yes, signed up for all	16%	18		12%	8%		
Signed up for some	34%	32	%	41%	38%		
No, didn't sign up	46%		%	42%	48%		
Didn't receive Dem emails		3	%	5%	6%		
	Total	18-34 35-4	9 50-64 65 [.]	+ Rural	Suburban	Urban	
Yes, signed up for all	16%	12% 17	% 18% 17	% 15%	15%	15%	
Signed up for some	34%		% 29% 31				
No, didn't sign up					44%		
Didn't receive Dem emails			% 4% 3				

2. Do you remember signing up to receive emails from Democratic campaigns?

3. Would you describe the emails that you got from Democratic campaigns as:

	Total		dep, lean Dem Inde		
Mostly annoying	33%	31%	34%	42% 31%	35%
Mostly helpful	14%	16%	9%	9% 15%	12%
Tolerable	35%	37%	33%	25% 35%	36%
Didn't receive Dem emails	15%	12%	20%	20% 15%	13%
Unsure	4%	4%	4%	4% 3%	5%
	Total	White Black	Hispanic Other	White: Non-College	e College
Mostly annoying	33%	35% 26%	-	31 ⁹	0
Mostly helpful	14%	10% 20%		13	
Tolerable	35%	36% 34%		37	
Didn't receive Dem emails				15	
Unsure	4%	4% 3%	6% 4%	49	% 3%
	Total	Non-College	College grad Posts	grad	
Mostly annoying	33%	28%	40%	46%	
Mostly helpful	14%	15%	12%	7%	
Tolerable	35%	36%	35%	31%	
Didn't receive Dem emails	15%	16%	11%	14%	
Unsure	4%	5%	2%	1%	
	Total	18-34 35-49		Suburban Urban	
Mostly annoying	33%	50% 33%		32% 34%	
Mostly helpful	14%	5% 9%		13% 16%	
Tolerable	35%	24% 38%			
Didn't receive Dem emails	- 10	19% 14%			
Unsure	4%	2% 6%	4% 4% 4%	3% 4%	

Yes, a lot Yes, a moderate amount Yes, a small amount No Unsure	Total 36% 21% 18% 24% 2%	Democrat In 39% 21% 17% 21% 1%	ndep, lean	22% 1 20% 1	30% 33 16% 21 19% 18 33% 25	Le Male 8% 40% 19% 8% 17% 5% 24% 2% 1%	
Yes, a lot Yes, a moderate amount Yes, a small amount No Unsure	Total 36% 21% 18% 24% 2%	White Black 32% 38 23% 18 16% 19 27% 23 2% 2%	% 44% % 16% % 22% % 18%	43% 24% 14% 20%	e: Non-Coll	29% 38 23% 22 15% 20 31% 18	ge 8% 2% 0% 8% 1%
Yes, a lot Yes, a moderate amount Yes, a small amount No Unsure	Total 36% 21% 18% 24% 2%	Non-Colleg 32 20 17 29 29	/. /. /.	grad Postgrad 43% 46% 21% 22% 19% 17% 17% 14% 1% 1%			
Yes, a lot Yes, a moderate amount Yes, a small amount No Unsure	Total 36% 21% 18% 24% 2%	18-34 35-44 38% 38 21% 22 17% 17 23% 22 1% 2	% 36% 31 % 21% 18 % 18% 18 % 23% 31	% 18% % 17% % 28%	34% 42% 22% 20%	/ 0 / 0 / 0	

4. In recent months, did you receive any text messages on your telephone from Democratic political campaigns?

	Tota		rat Ind	den lea	n Dom	Independer	n+ 1	Female N	مادا	
Vac simular fam				acp, ica		-				
Yes, signed up for			15%		7%		L%	14%	11%	
Signed up for some			25%		24%	12	2%	22%	25%	
No, didn't sign up	54	1%	52%		55%	59	9%	52%	54%	
Didn't receive Dem	texts 1	L%	8%		14%	18	3%	11%	9%	
	Tota	al White	Black	Hispani	c Othe	r White:	: Non-	-College	e Col	lege
Yes, signed up for a		3% 12%		-				12%		10%
• •		3% <u>2</u> 3%		27				23%		22%
Signed up for some					-				-	
No, didn't sign up			60%		% 42			-	6	59%
Didn't receive Dem	texts 1	L% 13%	7%	6	% 9	1%		16%	6	8%
	Tota	al Non-C	ollege	College	grad	Postgrad				
Yes, signed up for a	all 1	3%	14%		13%	8%				
Signed up for some		3%	23%		23%	25%				
No, didn't sign up		1%	51%		55%	62%				
Didn't receive Dem		L%	12%		9%	5%				
Didii t leceive Dem	LEXUS I	L /o	12/0		9%	5%				
	_		0 - 40							
	Tota			50-64 6	5+ R	ural Subu	cban l	Urban		
Yes, signed up for a	all 1	3% 10%	18%	10% 1	3%	12%	12%	12%		
Signed up for some	23	3% 24%	21%	28% 2	0%	21%	25%	23%		
No, didn't sign up		1% 52%			7%		51%			
Didn't receive Dem		L% 02%				9%	13%	7%		
DIGHT C LECEIVE DEM	LEXUS I	14/0	9%	9% 1	5%	5%	10%	1/0		

5. Do you remember signing up to receive text messages from Democratic campaigns?

Mostly annoying Mostly helpful Tolerable Didn't receive Dem texts Unsure	Total 32% 13% 31% 21% 3%	Democrat 32% 16% 33% 17% 3%	_	lean	Dem Indej 32% 7% 32% 26% 3%	pendent 36% 10% 21% 31% 2%	Female 30% 14% 32% 22% 2%	Male 35% 12% 31% 19% 3%	
X . 2	Total	White Bla		-		White: N	on-Colleg		0
Mostly annoying	32%		27%	33%	36%		30		42%
Mostly helpful	13%		18%	20%	14%		10		9%
Tolerable	31%		33%	31%	33%		30		30%
Didn't receive Dem texts			18%	15%			27		17%
Unsure	3%	3%	4%	1%	4%		3	%	2%
Mostly annoying Mostly helpful Tolerable Didn't receive Dem texts Unsure	Total 32% 13% 31% 21% 3%		ege Col 27% 15% 31% 24% 4%	lege g	grad Post 40% 11% 31% 16% 1%	grad 49% 9% 28% 13% 1%			
	Total	18-34 35-	-49 50-	64 65+	+ Rural	Suburba	n Urban		
Mostly annoying	32%	44% 3	32% 2	9% 21%	31%	31	% 37%		
Mostly helpful	13%	7%	14% 1	8% 17%	۸ 12%	13	% 14%		
Tolerable	31%	26% 3	33% 3	1% 36%	<u>،</u> 28%	34	% 29%		
Didn't receive Dem texts	21%	22%	18% 1	9% 24%	<u>4%</u>	21	% 17%		
Unsure	3%	1%	4%	3% 3%	۶% S	1	% 3%		

6. Would you describe the text messages that you got from Democratic campaigns as:

7. Did you donate any money to a Democratic political campaign based on any emails or text messages that you received from Democratic groups in recent months?

	Total	Democi	rat Ind	dep, leam	n Dem Ir	ndependent	Female	Male	
Yes, I donated more than once	16%	1	19%		11%	9%	16%	17%	
Yes, I donated once	11%	1	13%		9%	6%	12%	11%	
No	68%	6	35%		74%	80%	67%	69%	
Didn't receive Dem messages	4%		3%		6%	6%	5%	3%	
	Total	White	Black	Hispani	c Other	White: 1	Non-Colleg	ge Coll	lege
Yes, I donated more than once	16%	15%	17%	20	6 20%		15	5%	14%
Yes, I donated once	11%	10%	10%	17	/ 11%		9	9%	11%
No	68%	70%	69%	61	65%		71	%	70%
Didn't receive Dem messages	4%	5%	4%	25	4%		5	5%	4%
	Total	Non-Co	ollege	College	grad Po	ostgrad			
Yes, I donated more than once		Non-Co	ollege 15%	-	grad Po 19%	ostgrad 17%			
Yes, I donated more than once Yes, I donated once		Non-Co	-		-	-			
•	16%	Non-Co	15%	C	19%	17% 8%			
Yes, I donated once	16% 11%	Non-Co	15% 11%		19% 13%	17% 8%			
Yes, I donated once No	e 16% 11% 68%		15% 11% 69% 4%		19% 13% 62% 6%	17% 8% 73%	an Urban		
Yes, I donated once No	16% 11% 68% 4% Total		15% 11% 69% 4% 35-49	50-64 65	19% 13% 62% 6% 5+ Rur	17% 8% 73% 2% ral Suburba	an Urban 9% 16%		
Yes, I donated once No Didn't receive Dem messages	16% 11% 68% 4% Total	18-34	15% 11% 69% 4% 35-49	50-64 69 22% 29	19% 13% 62% 6% 5+ Rur 9% 1	17% 8% 73% 2% ral Suburba 16% 15			
Yes, I donated once No Didn't receive Dem messages Yes, I donated more than once	<pre>4 16% 11% 68% 4% Total 46%</pre>	18-34 7%	15% 11% 69% 4% 35-49 10% 12%	50-64 65 22% 29 11% 14	19% 13% 62% 6% 5+ Run 9% 1 1% 1	17% 8% 73% 2% ral Suburba 16% 19 12% 11	9% 16%		

8. Did you volunteer for a Democratic political campaign based on any emails or text messages that you received from Democratic groups in recent months?

	Total	Democ	rat Ind	dep, le	ean	Dem Inde	penden	t	Female	Male	
Yes, more than once	4%		6%			1%	0	%	5%	3%	
Yes, I volunteered once	3%		3%			5%	0	%	3%	4%	
No	88%	;	88%			88%	93	%	87%	90%	
Didn't receive Dem messages	4%		3%			6%	6	%	5%	3%	
	Total	White	Black	Hispan	nic	Other	White:	Noi	n-Colleg	e Col	lege
Yes, more than once	4%	4%	4%		5%	6%			4	%	4%
Yes, I volunteered once	3%	4%	2%		3%	7%			4	%	3%
No	88%	87%	90%	9	90%	84%			87	%	88%
Didn't receive Dem messages	4%	5%	4%		2%	4%			5	%	5%
	Total	Non-C	ollege	Colle	ge g	grad Post	grad				
Yes, more than once	4%		4%			5%	4%				
Yes, I volunteered once	3%		3%			4%	3%				
No	88%		89%			85%	91%				
Didn't receive Dem messages	4%		4%			6%	2%				
	Total	18-34	35-49	50-64	65+	- Rural	Subur	ban	Urban		
Yes, more than once	4%	5%	3%	5%	4%	ζ 5%		4%	3%		
Yes, I volunteered once	3%	2%	4%	4%	3%	3%		3%	3%		
No	88%	87%	89%	88%	90%	<u>،</u> 90%		87%	91%		
Didn't receive Dem messages	4%	7%	5%					5%	2%		

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9. Did you decide who to vote for based on any emails or text messages that you received from Democratic political campaigns in recent months?

	Total	Democ	rat Ind	dep, le	an	Dem Inde	penden	t	Female	Male	
No, vote for Dems anyway	81%	8	37%			78%	59	%	81%	83%	
Yes, helped me decide Dem	5%		6%			6%	3	%	5%	6%	
Yes, helped me decide Rep	2%		1%			0%	9	%	2%	1%	
No, vote for Rep anyway	2%		1%			2%	6	%	2%	1%	
Didn't receive Dem messages	7%		5%			10%	12	%	7%	6%	
Unsure	3%		1%			4%	12	%	3%	3%	
						.			<i>a</i>	~ -	_
	Total			Hispan			White:	Noi	n-Colleg	- 	
No, vote for Dems anyway	81%	84%			8%	81%			83		87%
Yes, helped me decide Dem	5%	3%			5%	9%				1%	2%
Yes, helped me decide Rep	2%	1%			4%	1%				L%	1%
No, vote for Rep anyway	2%	1%			4%	1%				L%	0%
Didn't receive Dem messages	7%	7%			6%	5%				7%	6%
Unsure	3%	3%	2%		3%	3%			3	3%	3%
	Total	Non-Co	ollege	Colleg	ge g	rad Post	grad				
No, vote for Dems anyway	Total 81%	Non-Co	ollege 80%	Colleg		rad Post 82%	grad 88%				
No, vote for Dems anyway Yes, helped me decide Dem	81%	Non-Co	-	Colleg		82%	88%				
Yes, helped me decide Dem	81% 5%	Non-Co	80% 6%	Colleg		82% 5%	88% 2%				
Yes, helped me decide Dem Yes, helped me decide Rep	81% 5% 2%	Non-Co	80% 6% 2%	Colleg		82% 5% 1%	88% 2% 5%				
Yes, helped me decide Dem Yes, helped me decide Rep No, vote for Rep anyway	81% 5%	Non-Co	80% 6%	Colleg		82% 5% 1% 2%	88% 2%				
Yes, helped me decide Dem Yes, helped me decide Rep	81% 5% 2% 2%	Non-Co	80% 6% 2% 2%	Colleg		82% 5% 1%	88% 2% 5% 1%				
Yes, helped me decide Dem Yes, helped me decide Rep No, vote for Rep anyway Didn't receive Dem messages	81% 5% 2% 2% 7% 3%		80% 6% 2% 2% 8% 3%			82% 5% 1% 2% 6% 4%	88% 2% 5% 1% 4% 1%				
Yes, helped me decide Dem Yes, helped me decide Rep No, vote for Rep anyway Didn't receive Dem messages	81% 5% 2% 2% 7% 3% Total	18-34	80% 6% 2% 2% 8% 3% 35-49	50-64	65+	82% 5% 1% 2% 6% 4% Rural	88% 2% 5% 1% 4% 1% Subur		Urban		
Yes, helped me decide Dem Yes, helped me decide Rep No, vote for Rep anyway Didn't receive Dem messages	81% 5% 2% 2% 7% 3%		80% 6% 2% 2% 8% 3%	50-64 82%	65+	82% 5% 1% 2% 6% 4% Rural 77%	88% 2% 5% 1% 4% 1% Subur	ban 84%	84%		
Yes, helped me decide Dem Yes, helped me decide Rep No, vote for Rep anyway Didn't receive Dem messages Unsure No, vote for Dems anyway Yes, helped me decide Dem	81% 5% 2% 7% 3% Total 81% 5%	18-34 82% 2%	80% 6% 2% 2% 8% 3% 35-49 80% 7%	50-64 82% 5%	65+ 81% 8%	82% 5% 1% 2% 6% 4% Rural 77% 5%	88% 2% 5% 1% 4% 1% Subur	84% 3%	84% 6%		
Yes, helped me decide Dem Yes, helped me decide Rep No, vote for Rep anyway Didn't receive Dem messages Unsure No, vote for Dems anyway Yes, helped me decide Dem Yes, helped me decide Rep	81% 5% 2% 7% 3% Total 81% 5% 2%	18-34 82%	80% 6% 2% 2% 8% 3% 35-49 80% 7% 1%	50-64 82% 5% 1%	65+ 81% 8% 2%	82% 5% 1% 2% 6% 4% Rural 77% 5% 3%	88% 2% 5% 1% 4% 1% Subur	84% 3% 1%	84% 6% 3%		
Yes, helped me decide Dem Yes, helped me decide Rep No, vote for Rep anyway Didn't receive Dem messages Unsure No, vote for Dems anyway Yes, helped me decide Dem	81% 5% 2% 2% 7% 3% Total 81% 5% 2% 2%	18-34 82% 2% 3% 1%	80% 6% 2% 2% 8% 3% 35-49 80% 7% 1% 2%	50-64 82% 5%	65+ 81% 8%	82% 5% 1% 2% 6% 4% Rural 77% 5% 3% 3%	88% 2% 5% 1% 4% 1% Subur	84% 3% 1% 2%	84% 6% 3% 1%		
Yes, helped me decide Dem Yes, helped me decide Rep No, vote for Rep anyway Didn't receive Dem messages Unsure No, vote for Dems anyway Yes, helped me decide Dem Yes, helped me decide Rep	81% 5% 2% 7% 3% Total 81% 5% 2%	18-34 82% 2% 3%	80% 6% 2% 2% 8% 3% 35-49 80% 7% 1%	50-64 82% 5% 1%	65+ 81% 8% 2%	82% 5% 1% 2% 6% 4% Rural 77% 5% 3% 3% 7%	88% 2% 5% 1% 4% 1% Subur	84% 3% 1%	84% 6% 3% 1% 6%		

10. Do you agree or disagree with the following statement: "There have been times when I have decided not to donate to or volunteer for a Democratic campaign because that just means I'll get more emails and text messages."

	Tota	l Democ	rat In	dep, l	ean	Dem Inde	pendent	Female	Male	
Agree	24	%	20%			29%	34%	24%	23%	
Disagree	50	%	55%			43%	37%	51%	50%	
Neither agree nor	disagree 24	%	22%			26%	27%	23%	25%	
Unsure	2	%	3%			2%	2%	2%	2%	
	Tota	l White	Black	Hispa	nic	Other N	White: N	on-Colleg	e Col	lege
Agree	24	% 24%	. 22%		27%	18%		23	%	26%
Disagree	50	% 50%	, 53%		47%	51%		50	%	52%
Neither agree nor	disagree 24	% 24%	. 21%		23%	29%		26	%	21%
Unsure	2	% 1%	s 5%		3%	3%		1	%	1%
	Tota	l Non-C	College	Colle	ge g	rad Post	grad			
Agree	24	%	22%			26%	27%			
Disagree	50	%	50%			48%	55%			
Neither agree nor	disagree 24	%	25%			24%	17%			
Unsure	2	%	3%			2%	0%			
	Tota	.1 18-34	35-49	50-64	65+	Rural	Suburba	n Urban		
Agree	24	% 28%	. 23%	22%	21%	22%	23	% 28%		
		0/ 100	۲ 57%	۲0%	45%	48%	53	% 47%		
Disagree	50	% 49%	۵ <i>۲</i> ۵	50%	40%	40%	00	/0 ±//0		
Disagree Neither agree nor					43% 31%					

11. Do you agree or disagree with the following statement: "I get too many impersonal emails and text messages from Democratic campaigns that I never signed up for."

	Total	Democi	rat Ind	dep, leam	n Dem Ir	ndependent	Female	Male	
Agree	47%	4	16%		44%	57%	43%	51%	
Disagree	26%	4	27%		25%	22%	26%	25%	
Neither agree nor disagree	25%		25%		29%	18%	28%	23%	
Unsure	2%		2%		2%	3%	2%	2%	
	T - + -]	171-1	-ו רת	11 <i>2</i>	- 0+1		N 0.11.	C - T	.
	Total			Hispani		white:	Non-Colle	•	•
Agree	47%	50%						3%	63%
Disagree	26%	25%	32%	21	% 21%		2	9%	16%
Neither agree nor disagree	25%	23%	22%	34	% 33%		2	5%	20%
Unsure	2%	2%	4%	0	% 0%			2%	1%
	Total	Non-Co	11000	Collogo	arad De	atorad			
A	Total	Non-Co	-	College	-	•			
Agree	47%	Non-Co	39%		55%	71%			
Disagree	47% 26%	Non-Co	39% 31%		55% 17%	71% 14%			
0	47% 26%	Non-Co	39% 31% 28%	-	55% 17% 26%	71%			
Disagree	47% 26%	Non-Co	39% 31%	-	55% 17%	71% 14%			
Disagree Neither agree nor disagree	47% 26% 25% 2%		39% 31% 28% 3%	-	55% 17% 26% 2%	71% 14% 14% 0%	an Urban		
Disagree Neither agree nor disagree Unsure	47% 26% 25% 2% Total	18-34	39% 31% 28% 3% 35-49	50-64 6	55% 17% 26% 2% 5+ Rur	71% 14% 14% 0% cal Suburt			
Disagree Neither agree nor disagree Unsure Agree	47% 26% 25% 2% Total 47%	18-34 59%	39% 31% 28% 3% 35-49 45%	50-64 63 40% 4	55% 17% 26% 2% 5+ Run 0% 4	71% 14% 14% 0% ral Suburt	6% 52%		
Disagree Neither agree nor disagree Unsure Agree Disagree	47% 26% 25% 2% Total 47% 26%	18-34 59% 22%	39% 31% 28% 3% 35-49 45% 27%	50-64 6 40% 4 27% 2	55% 17% 26% 2% 5+ Run 0% 4 7% 2	71% 14% 14% 0% ral Suburb 45% 4 28% 2	.6% 52% 25% 22%		
Disagree Neither agree nor disagree Unsure Agree	47% 26% 25% 2% Total 47% 26%	18-34 59%	39% 31% 28% 3% 35-49 45% 27%	50-64 6: 40% 4 27% 2 30% 3	55% 17% 26% 2% 5+ Run 0% 4 7% 2	71% 14% 14% 0% ral Suburb 45% 4 28% 2	6% 52%		

12.	Did you	receive	any	emails	or	text	messages	from	Republican	political	campaigns	in
rec	ent mont	hs?										

	Total	Democ	rat Ind	dep, le	ean	Dem Inde	ependent	5	Female	Male	
Yes, a lot	14%		12%			15%	23%	, •	14%	15%	
Yes, a moderate amount	11%		10%			14%	12%	, •	12%	11%	
Yes, a small amount	26%		26%			24%	27%	, •	27%	24%	
No	46%	4	18%			45%	35%	/ •	44%	48%	
Unsure	3%		3%			2%	3%	0	4%	1%	
	Total			-			White:	Non	-	-	-
Yes, a lot	14%	18%			11%					9%	15%
Yes, a moderate amount		11%			15%	10%				0%	13%
Yes, a small amount	26%	26%	27%	-	24%	28%			25	5%	27%
No	46%	44%		4	47%					1%	43%
Unsure	3%	2%	4%		4%	3%				2%	1%
	Tatal	Non-C	11000	0-11-0	~ ~ ~	mad Deat	ame d				
Vog plot	Total	Non-Co	-	Colleg		grad Post	-				
Yes, a lot	14%	Non-Co	15%			11%	15%				
Yes, a moderate amount	14% 11%	Non-Co	15% 11%			11% 11%	15% 12%				
Yes, a moderate amount Yes, a small amount	14% 11% 26%	Non-Co	15% 11% 24%			11% 11% 31%	15% 12% 26%				
Yes, a moderate amount Yes, a small amount No	14% 11% 26% 46%	Non-Co	15% 11% 24% 46%			11% 11% 31% 44%	15% 12% 26% 47%				
Yes, a moderate amount Yes, a small amount	14% 11% 26%	Non-Co	15% 11% 24%			11% 11% 31%	15% 12% 26%				
Yes, a moderate amount Yes, a small amount No	14% 11% 26% 46% 3%		15% 11% 24% 46% 3%			11% 11% 31% 44% 2%	15% 12% 26% 47% 1%	ban	Urban		
Yes, a moderate amount Yes, a small amount No Unsure	14% 11% 26% 46% 3% Total	18-34	15% 11% 24% 46% 3% 35-49	50-64	65+	11% 11% 31% 44% 2%	15% 12% 26% 47% 1% Suburt				
Yes, a moderate amount Yes, a small amount No Unsure Yes, a lot	14% 11% 26% 46% 3% Total 14%	18-34 12%	15% 11% 24% 46% 3% 35-49 15%	50-64 13%	65+ 16%	11% 11% 31% 44% 2% - Rural & 18%	15% 12% 26% 47% 1% Suburt	13%	11%		
Yes, a moderate amount Yes, a small amount No Unsure Yes, a lot Yes, a moderate amount	14% 11% 26% 46% 3% Total 14% 11%	18-34 12% 8%	15% 11% 24% 46% 3% 35-49 15% 9%	50-64 13% 13%	65+ 16% 16%	11% 11% 31% 44% 2% - Rural % 18% % 12%	15% 12% 26% 47% 1% Suburt 5 1	L3% L2%	11% 11%		
Yes, a moderate amount Yes, a small amount No Unsure Yes, a lot Yes, a moderate amount Yes, a small amount	14% 11% 26% 46% 3% Total 14% 11% 26%	18-34 12% 8% 22%	15% 11% 24% 46% 3% 35-49 15% 9% 29%	50-64 13% 13% 26%	65+ 16% 16% 27%	11% 11% 31% 44% 2% - Rural 5 18% 5 12% 5 27%	15% 12% 26% 47% 1% Suburt 5 1 1 2 2	L3% L2% 26%	11% 11% 25%		
Yes, a moderate amount Yes, a small amount No Unsure Yes, a lot Yes, a moderate amount	14% 11% 26% 46% 3% Total 14% 11%	18-34 12% 8%	15% 11% 24% 46% 3% 35-49 15% 9% 29% 45%	50-64 13% 13% 26% 45%	65+ 16% 16% 27%	11% 11% 31% 44% 2% - Rural 5 18% 5 12% 5 27% 5 42%	15% 12% 26% 47% 1% Suburt 5 1 1 2 2 4	L3% L2%	11% 11%		

13. Do you remember signing up to receive emails or text messages from Republican campaigns?

	Total	Democi	rat Ind	dep, le	ean	Dem Inde	penden	t	Female 1	Male	
Yes, signed up for all	2%		1%			0%	4	%	2%	1%	
Signed up for some	2%		2%			2%	3	%	2%	2%	
No, didn't sign up	74%	-	74%			75%	76	%	77%	73%	
Didn't receive Repub messages	22%		23%			22%	16	%	20%	23%	
	Total	White	Black	Hispan	nic	Other	White:	Noi	n-College	e Col	lege
Yes, signed up for all	2%	2%	2%		2%	0%			2	6	1%
Signed up for some	2%	3%	1%		2%	4%			3	6	2%
No, didn't sign up	74%	73%	78%	-	75%	69%			74	6	71%
Didn't receive Repub messages	22%	23%	19%	2	21%	28%			225	6	25%
	Total	Non-Co	ollege	Colle	ge g	grad Post	grad				
Yes, signed up for all	2%		2%			1%	2%				
Signed up for some	2%		2%			2%	3%				
No, didn't sign up	74%		76%			71%	72%				
Didn't receive Repub messages	22%		20%			26%	23%				
	Total	18-34	35-49	50-64	65+	+ Rural	Subur	ban	Urban		
Yes, signed up for all	2%	2%	2%	1%	1%	6 2%		1%	2%		
Signed up for some	2%	3%	2%	2%	2%	% 2%		2%	3%		
No, didn't sign up	74%	61%	73%	80%	88%	6 81%		73%	72%		
Didn't receive Repub messages	22%	34%	23%	17%		ί 16%		25%	23%		

14. Would you describe the emails and text messages that you got from Republican campaigns as:

	Total	Democr	at Ind	dep, le	ean	Dem Inde	ependent	t	Female	Male	
Mostly annoying	43%	4	13%			44%	44%	6	43%	44%	
Mostly helpful	2%		1%			0%	6%	6	1%	1%	
Tolerable	7%		6%			8%	12%	6	9%	6%	
Didn't receive Repub messages	46%	4	17%			46%	35%	6	44%	47%	
Unsure	2%		2%			2%	2%	6	3%	1%	
	Total	White	Black	Hispan	nic	Other	White:	Nor	n-Colleg	ge Col	lege
Mostly annoying	43%	49%	32%	- 4	40%	36%			4	7%	52%
Mostly helpful	2%	0%	3%		3%	0%			:	L%	0%
Tolerable	7%	6%	9%		8%	12%			-	7%	5%
Didn't receive Repub messages	46%	42%	53%	4	45%	51%			43	3%	42%
Unsure	2%	2%	3%		3%	1%			2	2%	1%
	Total	Non-Co	ollege	Colle	ge g	grad Pos [.]	tgrad				
Mostly annoying	43%		41%			48%	47%				
Mostly helpful	2%		2%			0%	2%				
Tolerable	7%		8%			7%	5%				
Didn't receive Repub messages	46%		46%			43%	45%				
Unsure	2%		3%			1%	1%				
	Total	18-34	35-49	50-64	65+	+ Rura	l Suburb	ban	Urban		
Mostly annoying	43%	38%	46%	43%	47%	ر 50	6 4	42%	38%		
Mostly helpful	2%	2%	1%		2%			1%	2%		
Tolerable	7%	5%	7%		11%		6	8%	7%		
Didn't receive Repub messages	46%	56%	42%				6 4	17%	50%		
Unsure	2%	1%	2%					2%	3%		

Yes	Total 33%		at Ind 9%	lep, lean	Dem Inde 24%	ependent 15%		
No	66%	60	0%		75%	85%	66%	64%
Unsure	1%		2%		2%	0%	1%	2%
	Total	White H	Black	Hispanic	Other	White: No	n-College	e College
Yes	33%	32%		-			30%	
No	66%	67%	70%	58%	67%		69%	62%
Unsure	1%	1%	2%	2%	0%		1%	2%
	Total	Non-Col	llege	College	grad Post	tgrad		
Yes	33%		30%		40%	33%		
No	66%		69%		59%	63%		
Unsure	1%		1%		1%	4%		
	Total	18-34 3	35-49	50-64 65	+ Rura	l Suburban	Urban	
Yes	33%	19%	28%	42% 45	% 30	% 36%	31%	
No	66%	78%	72%	56% 53	% 69	% 63%	67%	
Unsure	1%	2%	0%	1% 2	% 05	% 2%	2%	

15. Did you donate to any Democratic campaigns in 2022?

Yes No Unsure	Total 18% 60% 22%	Democrat 20% 57% 23%	Indep, lean	Dem Inde 15% 60% 24%	pendent 12% 80% 9%	Female Male 17% 21% 63% 55% 20% 24%	
Yes No Unsure	Total 18% 60% 22%	17% 2	4% 15% 5% 57%	23% 62%	White: No	n-College Co 17% 63% 20%	llege 16% 62% 22%
Yes No Unsure	Total 18% 60% 22%	1 6	ge College 9% 0% 1%	grad Post 15% 61% 24%	grad 18% 61% 21%		
Yes No Unsure	Total 18% 60% 22%	14% 1 72% 6	49 50-64 65 6% 17% 27 3% 52% 50 1% 30% 24	% 17% % 65%	58%	19% 60%	

17. Do you think Democratic campaigns should send emails and text messages to people who didn't sign up to receive them?

18.	If there was	a way t	o stop	receiving	all	political	campaign	emails	and	texts	right
now	, would you d	o that?									

	Total	Democrat	Indep, lea	an Dem Inde	ependent	Female Male	
Yes	57%	53%		61%	72%	54% 59%	
No	25%	28%		23%	13%	27% 24%	
Unsure	18%	19%		16%	15%	19% 17%	
	Total	White Bla	ck Hispan	ic Other	White: No	n-College Col	lege
Yes	57%	59% 5	51% 5	7% 58%		58%	62%
No	25%	23% 3	2% 2 [°]	7% 16%		25%	19%
Unsure	18%	18% 1	.8% 10	5% 26%		17%	18%
	Total	Non-Colle	ge College	e grad Post	grad		
Yes	57%	E	54%	59%	67%		
No	25%	2	28%	20%	19%		
Unsure	18%	1	.7%	21%	14%		
	Total	18-34 35-	49 50-64 (65+ Rural	L Suburban	Urban	
Yes	57%	67% 5	6% 55% 4	47% 60%	6%	58%	
No	25%	17% 2	25%	32% 22%	26%	26%	
Unsure	18%	16% 1	.6% 19% 2	20% 18%	۲ 19% k	16%	

19. Generally speaking, do you think of yourself as a:

Strong Democrat Not so strong Democrat Independent, closer to Dems Independent Something else	Total 60% 7% 21% 8% 5%	Democrat 90% 10% 0% 0%	-		Dem Inde 0% 0% 00% 0% 0%	pendent 0% 0% 61% 39%	Female 1 60% 8% 22% 6% 5%	Male 62% 6% 19% 9% 4%
Strong Democrat Not so strong Democrat Independent, closer to Dems Independent Something else	Total 60% 7% 21% 8% 5%	6%	ack His _] 69% 8% 14% 3% 5%	panic 60% 10% 17% 10% 4%	58% 8%	White: No	n-College 57; 6; 23; 9; 5;	% 5% % 27% % 7%
Strong Democrat Not so strong Democrat Independent, closer to Dems Independent Something else	Total 60% 7% 21% 8% 5%		ege Coll 59% 7% 20% 8% 5%		rad Post 58% 8% 22% 7% 5%	grad 65% 4% 20% 6% 5%		
Strong Democrat Not so strong Democrat Independent, closer to Dems Independent Something else	Total 60% 7% 21% 8% 5%	53% 6%	55% 67 8% 8 24% 17 7% 7	54 65+ 7% 67% 3% 6% 7% 20% 7% 6% 1% 1%	56% 6% 23% 8%	6% 22% 7%	64% 9% 15% 7%	

Demographics

Party ID

67% Democrat Indep, lean Dem 21% Independent 13% Gender Female 60% Male 40% Age 18-34 29% 35-49 26% 50-64 22% 65+ 23% Race White 57% Black 22% Hispanic 17% Other 4% Education Non-College 66% College grad 20% Postgrad 14%